



**Contact:** Rabbi Laura Baum  
513-985-0400 [rabbi@ourjewishcommunity.org](mailto:rabbi@ourjewishcommunity.org)

## **High-Tech High Holidays: Online Synagogue Video-Streams Free Services**

*OurJewishCommunity.org Rabbis Attract Followers From Around the Globe*

### **Dates/Times:**

Friday, September 18, 2009 at 8:15 PM EST (Rosh Hashanah Evening)  
Saturday, September 19, 2009 at 10:30 AM EST (Rosh Hashanah Morning)  
Sunday, September 27, 2009 at 8:15 PM EST (Yom Kippur Evening)  
Monday, September 28, 2009 at 10:30 AM EST (Yom Kippur Morning)  
Monday, September 28, 2009 at 4:00 PM EST (Yom Kippur Memorial)

### **Location:**

Online at [www.OurJewishCommunity.org](http://www.OurJewishCommunity.org)

### **Cost:**

Free. But the online congregation needs donations in order to continue operating. Major credit cards and Paypal are accepted at <http://www.ourjewishcommunity.org/contribute/>

Jews around the world can participate in High Holiday services right from the comfort of their homes via OurJewishCommunity.org, the world's first progressive online synagogue. OurJewishCommunity.org will be video-streaming two Rosh Hashanah and two Yom Kippur services live. There will also be a pre-recorded Memorial Service featuring photos that the web site's participants submitted of deceased family members that they are remembering. All of the services will also be archived for future viewing.

Less than 50% of Jews in America are affiliated with a congregation. But, many of the unaffiliated Jews desire a connection to Judaism that they have not yet found. OurJewishCommunity.org takes an innovative approach to Judaism, and brings Judaism to people's lives through computers, iPods, and smart phones.

All of the services will be led by Rabbi Robert B. Barr and Rabbi Laura Baum at Congregation Beth Adam in Cincinnati. Beth Adam is an independent congregation that has written all of its own liturgy.



### **About OurJewishCommunity.org**

OurJewishCommunity.org is the world's first progressive online synagogue. Launched on September 1, 2008, OurJewishCommunity.org has reached more than 10,000 individuals in all 50 states in the U.S. and in 65 countries. The online community features blogs, audio podcasts through iTunes, video podcasts through YouTube, streaming holiday services, discussion boards, holiday eCards, recipes, educational materials for all ages, and more. Rabbi Baum has more than 1,200 followers on Twitter ([www.twitter.com/rabbibaum](http://www.twitter.com/rabbibaum)) and OurJewishCommunity.org has hundreds of Facebook fans ([www.facebook.com/ourjewishcommunity](http://www.facebook.com/ourjewishcommunity)).

### **Laura Baum, Rabbi**

#### **OurJewishCommunity.org**



As the Founding Rabbi of OurJewishCommunity.org, Rabbi Laura Baum works to engage Jews through social media and other technology. "Baum's Blog" is a central feature of OurJewishCommunity.org as are Rabbi Baum's YouTube podcasts. An expert on social media and the changing needs of the Jewish community, Rabbi Baum has created a new model for engaging those seeking a new way to connect to Judaism.

Rabbi Baum was ordained by Hebrew Union College in 2008. She graduated from Yale University in 2001 Summa Cum Laude, Phi Beta Kappa, and with distinction in the Psychology major. She is currently pursuing an M.B.A. at Xavier University.

### **Robert B. Barr, Rabbi**

#### **OurJewishCommunity.org**



Rabbi Robert B. Barr, ordained by Hebrew Union College in 1981, is the Founding Rabbi of Congregation Beth Adam in Cincinnati, Ohio. Under his leadership for the last 29 years, Beth Adam has grown from 6 members to over 300. The congregation has a significant voice and is a resource for liberal Jews worldwide. Rabbi Barr first imagined the online congregation and has played a continuing role in its development, including his weekly podcasts ("Barr's Banter") which are available on iTunes.

Rabbi Barr is active in the leadership of many Jewish organizations and has twice served as president of the Greater Cincinnati Board of Rabbis. Recognized by his peers as a leader in the evolution of modern, liberal Judaism, his writings have been published in journals, books, and websites around the world.